

Mastering Supply Chain Planning: Key Steps to Success

The global business landscape is currently in a state of flux.

Among the many challenges facing supply chain professionals, there's:



The pressure of inflation & recession

A third of CEOs anticipate higher costs of producing goods¹



Climate-change-related adverse weather

75% of US consumers express environmental concerns²



Ongoing geopolitical conflict

Food supply insecurity is becoming inevitable³

These complex challenges are going nowhere fast.

The people at McKinsey reckon that teams who keep products flowing in this uncertain and rapidly-changing landscape can become heroes.

How though? According to your peers, the top areas of supply chain focus for the next 12 months should be:

FIGURE 1: Top Areas of Supply Chain Focus in the Next 12 Months

Q: What are the areas you intend to focus on in the next 12 months?



Even so, how can you know you have a good supply chain plan?

Answering 'yes' to these three questions could be an excellent first step:



Does my organization have a defined and aligned strategic planning process?



Do we have a technical architecture and data integration tools that layer intelligence?



Is our talent highly functioning and innately collaborative?



An excellent second step?

Heading to our website and downloading the **IDC Technology Spotlight Paper** sponsored by The Logic Factory.

"How Do You Know If You Have a Good Supply Chain Plan?"