

Mastering Supply Chain Planning: Key Steps to Success

The global business landscape is currently in a state of flux.

Among the many challenges facing supply chain professionals, there's:



The pressure of inflation & recession

A third of CEOs anticipate higher costs of producing goods¹



Climate-change-related adverse weather

75% of US consumers express environmental concerns²



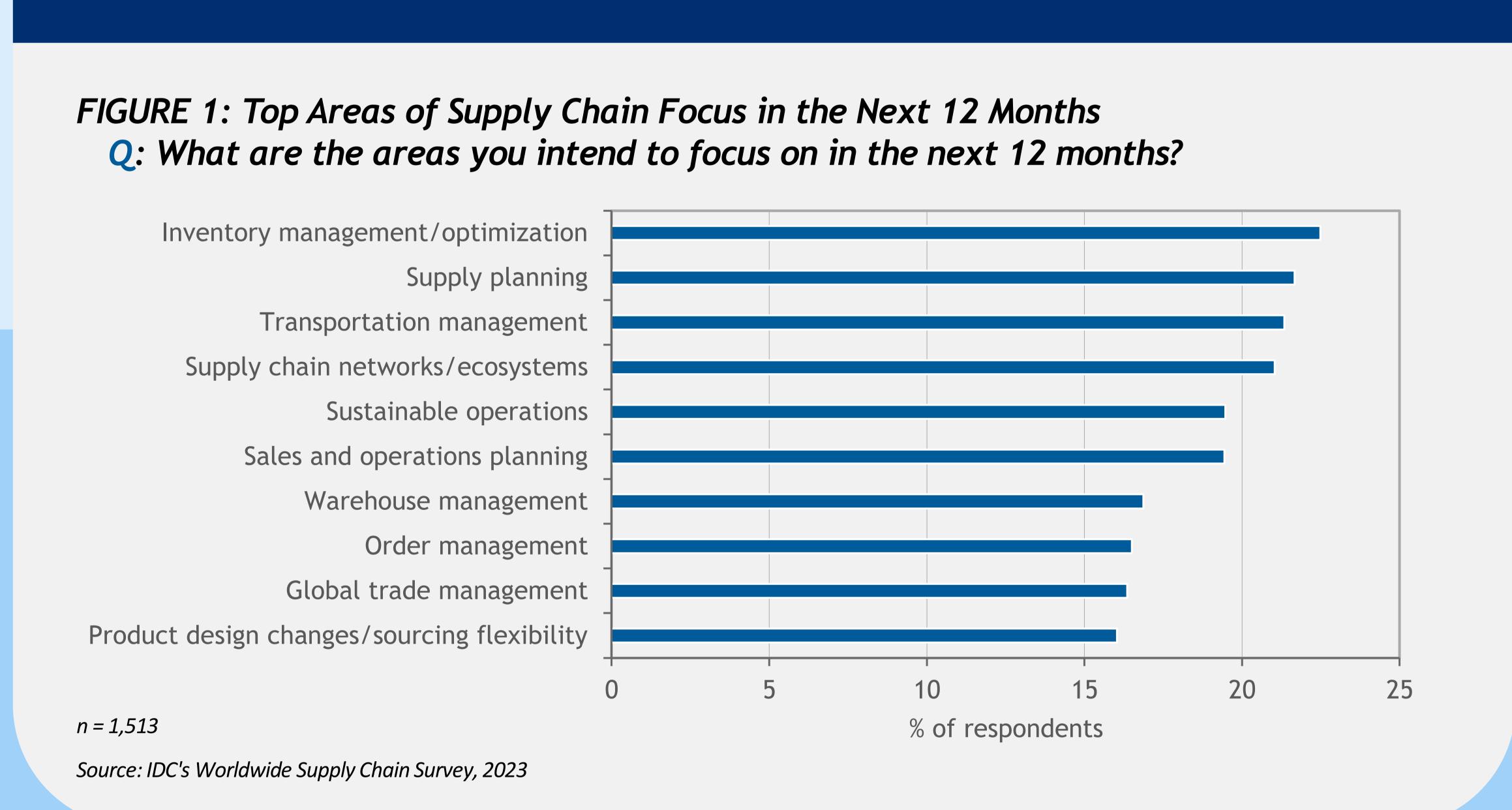
Ongoing geopolitical conflict

Food supply insecurity is becoming inevitable³

These complex challenges are going nowhere fast.

The people at McKinsey reckon that teams who keep products flowing in this uncertain and rapidly-changing landscape can become heroes.

How though?
According to your peers, the top areas of supply chain focus for the next 12 months should be:



Even so, how can you know you have a good supply chain plan?

Answering 'yes' to these three questions could be an excellent first step:



Does my organization have a defined and aligned strategic planning process?



Do we have a technical architecture and data integration tools that layer intelligence?



Is our talent highly functioning and innately collaborative?



¹ https://assets.ey.com/content/dam/ey-sites/ey-com/en_in/topics/ceo/2022/ey-ceo-survey-global-report.pdf

³ https://journal.uptimeinstitute.com/geopolitics-deepens-supply-chain-worries/

² https://sustainablebrands.com/read/marketing-and-comms/majority-of-us-consumers-say-they-will-pay-more-for-sustainable-products

An excellent second step?

Heading to our website and downloading the IDC Technology Spotlight Paper sponsored by The Logic Factory.

" How Do You Know If You Have a Good Supply Chain Plan?"