

## TOP 3 WAYS TO IMPROVE CONTAINER (RE)POSITIONING

Why your containers  
might be moving  
more than they're  
delivering.

### THE CHALLENGE

Every day, empty containers are repositioned across ports, terminals, and countries - costing time, money, and emissions. Some containers circle the globe empty... multiple times. Others are shipped to a location they were just pulled from. It's not just inefficient - it's a sign of disconnected planning.

#### 1 Anticipate Repositioning Needs by Leveraging Historical Demand

Most empty moves happen when decisions are made in silos.  
Build scenarios that account for:



**Upcoming  
demand hotspots**



**Seasonal flows  
and promotional  
surges**



**Container type  
and availability  
mismatches**

Don't react to imbalances. Plan for the future based on movements of the past.

## 2

## Balance Storage with Movement Costs

Storing containers in the wrong place can trigger unnecessary moves.



**Leverage inland or cheaper storage only when it aligns with future routes**



**Avoid multiple re-handlings that increase stacking delays and labor costs**



**Understand how storage affects downstream moves and activities**

Remember: smart storage isn't always the lowest-cost - it's the highest return.

## 3

## Weave in Supporting Activities

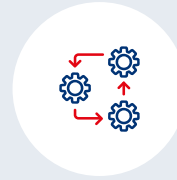
Empty assets often skip steps like cleaning, customs prep, or safety checks — only to be sent back later.



**Combine repositioning with cleaning when necessary**



**Align customs and regulatory processes with planned flows**



**Avoid surprises: build supporting activities into your planning model**

Empty doesn't mean idle - make every move count.

**Ready to optimize all your moving parts?**



Let's walk through your multimodal planning challenges together. No demos. No pressure.

## ABOUT THE LOGIC FACTORY

The Logic Factory (TLF) is a global supply chain planning and optimization consultancy whose mission is to help customers make lasting performance improvements and realize value within their operations. TLF offers high-quality planning, scheduling, and optimization solutions.

A dedicated, highly qualified team of consultants provides ongoing, continuous services in the form of hosting, maintenance, and support. With a firm belief in building long-term relationships based on mutual trust, TLF works in partnership with customers to drive business growth, ensuring operational goals are met within the most cost-effective framework.

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