

## TOP 3 WAYS TO IMPROVE CONTAINER (RE)POSITIONING

Why your containers  
might be moving  
more than they're  
delivering.

### THE CHALLENGE

Every day, empty containers are repositioned across ports, terminals, and countries - costing time, money, and emissions. Some containers circle the globe empty... multiple times. Others are shipped to a location they were just pulled from. It's not just inefficient - it's a sign of disconnected planning.

#### 1 Anticipate Repositioning Needs by Leveraging Historical Demand

Most empty moves happen when decisions are made in silos.  
Build scenarios that account for:



**Upcoming  
demand hotspots**



**Seasonal flows  
and promotional  
surges**



**Container type  
and availability  
mismatches**

Don't react to imbalances. Plan for the future based on movements of the past.

## 2

## Balance Storage with Movement Costs

Storing containers in the wrong place can trigger unnecessary moves.



**Leverage inland or cheaper storage only when it aligns with future routes**



**Avoid multiple re-handlings that increase stacking delays and labor costs**



**Understand how storage affects downstream moves and activities**

Remember: smart storage isn't always the lowest-cost - it's the highest return.

## 3

## Weave in Supporting Activities

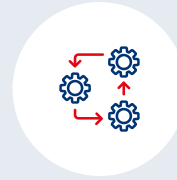
Empty assets often skip steps like cleaning, customs prep, or safety checks — only to be sent back later.



**Combine repositioning with cleaning when necessary**



**Align customs and regulatory processes with planned flows**



**Avoid surprises: build supporting activities into your planning model**

Empty doesn't mean idle - make every move count.

**Ready to optimize all your moving parts?**



Let's walk through your multimodal planning challenges together. No demos. No pressure.

## ABOUT THE LOGIC FACTORY

The Logic Factory (TLF) is an independent global supply chain planning and optimization consultancy focused on delivering lasting value and sustainable growth. We empower companies to improve performance by identifying what makes them unique and building tailored solutions for greater efficiency. From consulting and implementation to post-go-live support, we guide clients every step of the way to ensure business success. Trusted by single-site operations and global leaders alike, we build long-term partnerships grounded in collaboration and shared success—turning complexity into clarity and enabling smarter decisions for a better future.

**Are you interested to know more? Get in touch.**

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